



book  
mind map  
0. About



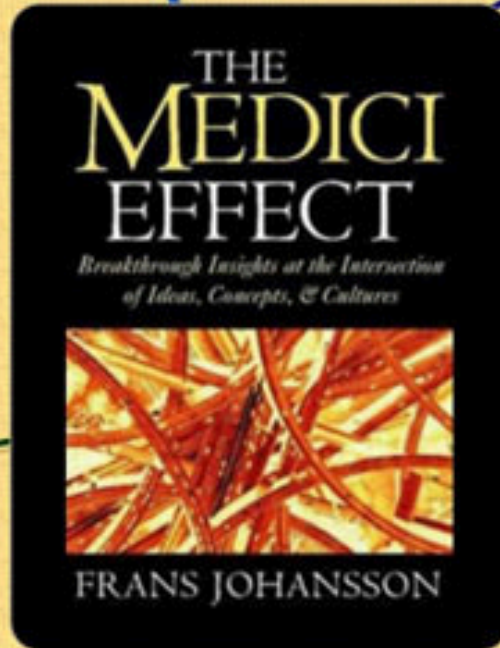
1. The Intersection



ideas



the rise of intersections



2. Creating the Medici Effect



Make Associative Barriers Fall



Find Combinations



Ignite an Explosion of Ideas



3. Making Intersectional Ideas Happen



Execute Past your Failures



Break Out of Your Network



Take Risks and Overcome Fear



Step Into the Intersection